

PEST MANAGEMENT
PROFESSIONALS



Genus[®]

STUNNING RESULTS

The **World's Leading Range**
of insect light traps!

CREATING
BETTER
ENVIRONMENTS



Brandenburg
CREATING BETTER

Genus[®] INSECT LIGHT TRAPS

Genus[®] | COBRA Genus[®] | COBRA JET

Genus[®] | FLI



PIONEERING INSECT LIGHT TRAP UTILISING PATENTED TRANSLUCENT TECHNOLOGY™

Proven in laboratory tests, Translucent Technology™ makes Genus[®] Cobra the most effective flying insect control unit of its kind, consistently outperforming competitor units by offering more than twice the UVA light output.

The Genus[®] Cobra's translucent cover and internal reflector panels give 'all-round' UVA transmission and fewer blind spots for a larger UVA footprint and maximum attraction area.

Genus[®] Cobra provides silent, discreet, out of sight control with Translucent cover complementing any décor.

Designed for back of house locations, the 45 Watt Genus[®] Cobra and the IP45 certified Genus[®] Cobra JET unit for wet-wash areas makes it the ideal solution in any operating area.

Easy access servicing and wipe-down cleaning ensure continuous assured control and smart, hygienic appearance at all times.

VERSATILE MOUNTING & EASY TO SERVICE

Wall mounted, corner mounted or free standing, the Genus[®] Fli combines efficient running costs with high performance in a variety of installations.

Two 15 Watt lamps are augmented by integral reflectors to enhance fly catch efficacy and the lift-and-stay hinge cover allows both hands free servicing, thus minimising downtime. The Genus[®] Fli incorporates the Brandenburg universal glue board and optional sleeved lamps to ensure safety and efficiency in maintenance. Fast and effective fly catch rates – the most cost effective choice for flying insect control.

- Translucent Technology™ catches more flies, faster, 260% more flies after 30 mins*
- Quick release front cover for fast & easy servicing
- Optional IP45 rated unit for use in wet & wash-down areas
- Low running costs & reduced CO₂ emissions



- Has the power and reliability needed for heavy fly activity
- Lift and stay hinge cover for both hands free servicing
- Horizontal, vertical or corner wall mounting or can stand-alone

* Compared to a conventional non translucent unit of a similar power.



2.4 times more UVA output + All round coverage = 186% more flies caught* = Faster removal of foodborne pathogens

* Compared to units of a similar power

Genus® | ECLIPSE ULTRA



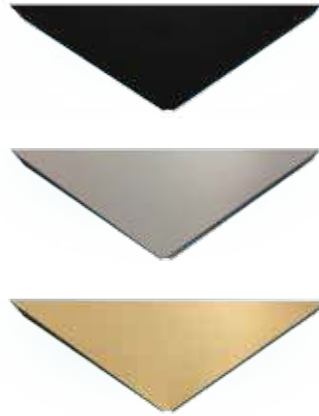
ULTIMATE FRONT OF HOUSE FLY CONTROL

Innovative fly control for public sensitive areas. Fastest fly catch compared to most other front of house units, customisable front insert for brand and promotional messaging.

Incorporating Translucent Technology™ to provide the widest UVA coverage resulting in faster fly catch and better hygiene in front of house areas. The Genus® Eclipse Ultra has been designed and engineered to make Black Light Blue (BLB) bulbs equivalent to Black Light (BL) bulbs in fly catch efficacy. This means that the choice of bulbs to meet the customer's aesthetics will not compromise on the fly catch performance.

- Translucent Technology™ maximises UVA propagation
- Customisable inserts to facilitate brand promotions and messages
- 2 x 15 W Black Light Blue (BLB) lamps for maximum fly attraction
- Large glue board area to maximise fly catch
- Easy to service, saving time and money

Genus® | ILLUMÉ α



DISGUISED AS A STYLISH LIGHT FITTING

Replicates the appearance of a modern lighting fixture, with excellent insect attraction. A large capacity glue board maximises catch, minimises service time.

Illumé Alpha is designed to offer discreet insect control for all public sensitive front of house locations such as dining areas, cafés and bars. Illumé Alpha uses well-proven ultraviolet (UV) light technology to attract flying insects into the body of the unit. The UV light is created by two highly efficient 15 W lamps, which are available either as Black Light (BL) or Black Light Blue (BLB).

- 30 W (2 x 15 W) output UVA lamps results in higher output than smaller units
- Various colour and finish options to complement existing room decor
- Fast and easy in-situ servicing with no tools required
- Silent operation and out of sight catch area for total discretion in sensitive front of house areas

Genus® | UV METER



OPTIMISE PLACEMENT & MONITOR LAMPS

Designed to measure UVA output with laser guided precision allowing the scientific placement of ILTs and the subsequent monitoring of bulb UVA degradation in order to optimize bulb replacement regime and sales.

In order to maximize fly catch it is essential to scientifically survey the potential placement sites for optimal positions of low competing UVA.

In order to maximize bulb replacement sales use the Genus® UVA Meter to monitor bulb degradation to ensure that the bulb replacement interval is optimized.

- High quality built in laser to aid measurement targeting
- Monitor bulb UVA degradation to optimize bulb replacement and sales
- Survey tool to scientifically optimize the placement of ILTs



REPLACEMENT PARTS FOR **BRANDENBURG** ILTS

UV Lamps by Product

Product Name	Description	Packaging	Order Code
15 W x 12" lamps for Genus® Eclipse Ultra and Illumé Alpha			
BL lamps for Genus® Eclipse Ultra	15 W x 12"	25 per case	LUV015-200-25
BLB lamps for Genus® Eclipse Ultra	15 W x 12"	25 per case	LUV015-220-25
15 W x 18" lamps for Genus® Cobra, Cobra Jet and Fli			
Sleeved lamps	15 W x 18"	25 per case	LUV015-003-25
Standard lamps	15 W x 18"	25 per case	LUV015-002-25

Glue boards

Product Name	Description	Packaging	Order Code
Universal Glue Board	Black	16 packs of 15 glue boards	CBI1300-15-16
Illume Glue Board	White	25 packs of 10 glue boards	CBI202-10-25

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