

PESTIE DOTZ™

TECHNICAL BULLETIN

Professional Platform for Ant and Cockroach Gel Bait Application

PESTIE DOTZ™ are a patented professional polymer platform onto which ANT and COCKROACH gel baits are applied. PESTIE DOTZ™ incorporates a technology that allows them to be attached to smooth flat surfaces without tearing or leaving any residues when removed.



NUMBER

01



Australian Market Research

Research findings after talking with professional pest managers and customers highlighted the following **key problems** with the way ant and cockroach gel baits are presently applied:

What Pesties Say:

- Difficult to identify where baits placed previously
- Clients inadvertently clean away treatments
- Over application of treatment costing me money
- Difficult to monitor bait consumption
- Difficult to measure pest pressure
- Gel baits losing moisture into applied surfaces
- Unprofessional perception by customers

What Customers Say:

- Leave unsightly globs of bait
- I always wondered what that brown stuff was?
- Why isn't there something pest controllers can put baits onto?
- How do I know if I've got an insect problem?
- When should I call my exterminator?
- Unprofessional perception of gels

The Solution - PESTIE DOTZ™.

PESTIE DOTZ™ are the new standard for professionally applying ant and cockroach gel baits in domestic, commercial, hospitality, government and school situations.

PESTIE DOTZ™ are a patented professional polymer platform onto which ANT and COCKROACH gel baits are applied. They incorporate a technology that allows them to be attached to flat smooth surfaces without tearing or leaving any residues when removed.

Suction Technology

The first thing you will notice is that they don't use glue to make PESTIE DOTZ™ adhere to surfaces. If glue was used this would make PESTIE DOTZ™ permanent and difficult to remove/cleanup.

PESTIE DOTZ™ innovative technology uses hundreds of miniature suction caps. In this way the product is easily removed without leaving any stains or residues - EVER!

This makes PESTIE DOTZ™ quick, simple and easy to apply (and remove) every time an ANT or COCKROACH gel bait is used.

Tough Construction

PESTIE DOTZ™ are made from a polymer (plastic) material. They won't tear, stain or leave any visible residues - EVER! This means you can use PESTIE DOTZ™ with confidence knowing that they won't damage the surface they are applied to.

Quick Identification

PESTIE DOTZ™ allow quick visual location and identification of where gel baits have been applied by the easily recognised bright yellow platform.

This means that repeat visits will allow quick identification of treated zones.

Prevention of Moisture Loss

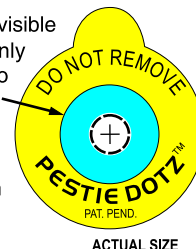
The polymer construction of the PESTIE DOTZ™ platform reduces moisture loss from gel baits into the treated surface - they create a moisture loss barrier between the gel and the attached surface.

This enhances bait attractiveness and longevity.

Fluorescent Ring Locator

Each PESTIE DOTZ™ has an invisible fluorescent locator ring which only becomes visible when exposed to ultraviolet light from a black light torch.

This allows PESTIE DOTZ™ to be easily found in dark locations under kitchen sinks and other hidden locations.



Field observations of the application of cockroach gel found anywhere up to 8 times over the recommended label rate of baits were being applied. This costs companies thousands of dollars every year in wasted product.



Many consumers complain about the messy brown spots left behind after a pest treatment. Consumers have a very 'unprofessional' view of this bait application practice.

PESTIE DOTZ™

Bait Consumption Monitor

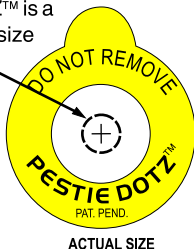
PESTIE DOTZ™ provide an accurate platform from which to monitor bait consumption. Either the consumer or the pest controller can monitor consumption of bait accurately from the platform. This means bait can quickly and effectively be replaced (as a charged service call) as it is consumed by insect pests.

Five Millimetre Ready Reckoner

Located at the centre of the PESTIE DOTZ™ is a 5 mm ring for use as a guide to bait size application.

Current bait gels on the market give bait measurement indications for optimal treatment size.

This helps you to not over apply treatments saving you money every time you use them.



ACTUAL SIZE

Professional Presentation

PESTIE DOTZ™ provide a professional platform to present gel baits without leaving unsightly messy deposits on customers fixtures and appliances.

PESTIE DOTZ™ are a very cost effective and efficient way to present gel baits.

They are a new standard for a professional way to present gel baits without leaving unsightly marks.

Pest Treatment in Progress

PESTIE DOTZ™ are a visual identification to customers that an insect gel baiting treatment is in progress - DO NOT REMOVE identifies to customers that the bait should not be interfered with.

The PESTIE DOTZ™ platform is a signal to customers that the gel is in fact deliberate and not some inadvertent kitchen or food waste.

Guaranteed Business

PESTIE DOTZ™ give pest management professionals a tool for consumers to check bait consumption visually.

Once bait has been observed 'consumed' the customer is asked to contact the pest manager for a call out service to top up the bait.



We call ourselves professional pest controllers. Which looks more professional?



PESTIE DOTZ can be written on with a standard ball point pen for record keeping if required.



Smooth flat surfaces are ideal for applying PESTIE DOTZ. Here they are being used on the back of a microwave oven.



PESTIE DOTZ on the side of stainless steel trash bin.



Apply PESTIE DOTZ in positions where you can easily monitor bait consumption.



PESTIE DOTZ placed adjacent opening where pests enter.

Do you want the ULTIMATE Advertising Tool for your Business?

PESTIE DOTZ™ are also available in 'BRANDED' or 'CUSTOM' versions to increase the advertising exposure for your business.



'BRANDED' PESTIE DOTZ™

Have your name and phone or name and web address to promote your business.



'CUSTOM' PESTIE DOTZ™

Have a custom shaped and coloured DOTZ™ to fit your brand !

To find out more about these options please speak to your local chemical reseller or contact the friendly team at Sundew Solutions on 1800 786 339 or email info@sundewsolutions.com.au

New PESTIE DOTZ™ - a Professional Platform for Gel Bait Application

What makes new PESTIE DOTZ™ the industry standard for gel bait application?

Features	Benefits
Provides a professional platform onto which gel baits are applied.	Professional image to your customers.
No messy gel bait stains.	Happy customers.
5 mm ready reckoner ring for optimal bait size placement.	Saves you \$\$'s each time you correctly apply recommended dosage.
Quickly helps you identify where bait placements have been previously.	Allows you to accurately monitor bait consumption and treat appropriately.
Clearly designates treatment in progress.	Customers won't inadvertently clean away your treatment.
Special technology allows PESTIE DOTZ™ to be applied to horizontal or vertical clean flat non porous surfaces.	Won't tear, stain or leave any visible residues - EVER!
Flourescent ring glows with black light torch in dark locations.	Helps you quickly identify treatments.
Polymer construction reduces moisture loss of baits into treated surfaces.	Enhances bait attractiveness and longevity.

Now pest management professionals can apply bait gels with confidence.

New PESTIE DOTZ™ gives you the key.

Boxed in convenient packs of 240 platforms.



We recommend the use of any quality viscous ant or cockroach gel with PESTIE DOTZ™.



For more information on PESTIE DOTZ visit our website or call our freindly team on 1800 786 339.

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