

# Multi-talented cockroach gel

## Key Features

- + Delivers exceptional bait uptake by all life stages including nymphs – with every drop containing feeding stimulants
- + Highly palatable matrix, remains effective after 12 months on surfaces
- + Long-term formulation stability (in the tube and on the surface)
- + Hypoallergenic: Does not contain food allergens

## Total Life Cycle Control



It's the beading that keeps them feeding!



## Technical Information

Maxforce Activ is the latest gel, in the line of 'new generation' cockroach control products by Envu.

Envu has created this product from the ground up, gel placements even look different!

Trials show that gel placements remain palatable for at least 12 months.

Incorporating the patented blue bead feeding stimulant technology to ensure Total Life Cycle control (TLC).

This unique feeding stimulant has been proven in our premium product Maxforce Fusion to dramatically decrease the percentage of nymphs in the population.

The reduction is due to an increased direct consumption of bait by nymphs, resulting in a long term inability for populations to recover.

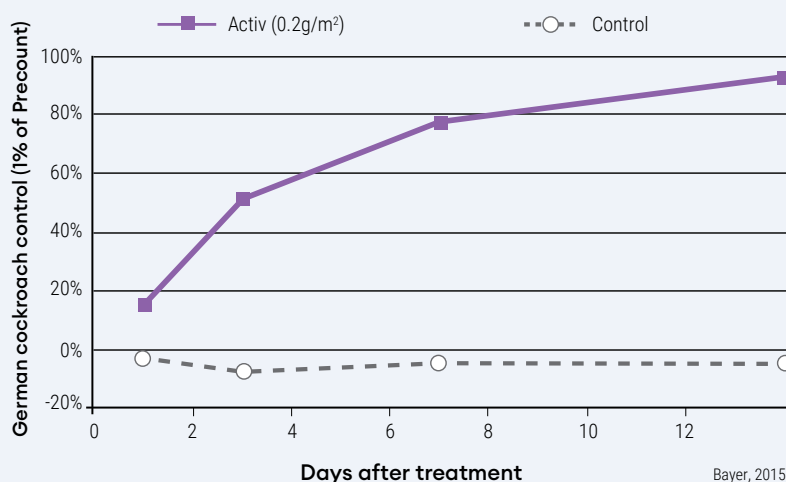
## Application rate and delivery

- Small Cockroaches 1-2 spots of 7mm diameter per m<sup>2</sup>
- Large Cockroaches 2-3 spots of 7mm diameter per m<sup>2</sup>

## Comments on application

- Apply Maxforce Activ for service and maintenance applications, including where nymphs are present.
- Maxforce Activ is smooth flowing (easy spot size management).
- The active ingredient is 10g/kg clothianidin.
- A cockroach management program including the use of non-pyrethroid sprays (e.g. Ficam® W), residual sprays (e.g. Temprid® 75) and insect growth regulators (e.g. Starycide®) should result in the most effective cockroach management.
- Envu recommends the rotation of its gel baits: Maxforce Activ, Maxforce Fusion and Maxforce Gold to prevent bait matrix aversion.

## Efficacy of Maxforce Activ



## Target Pests

Cockroaches (German, American, Australian, Oriental) including nymphs

## Areas of Use

Domestic, commercial, public and industrial situations including domestic premises, food manufacturing and processing establishments, food storage and preparation areas, public buildings, small scale animal housing and modes of transportation.

# Multi-talented cockroach gel



Recommended Use of Maxforce Gels		
Category	Sub-Category	Recommended Envu Cockroach Gel
Commercial Accounts	Existing Problem	Maxforce Fusion
	Service/Maintenance	Maxforce Activ
Emergency	Cleanout (Domestic or Commercial)	Maxforce Gold
Domestic Accounts	Existing Problem	Maxforce Fusion Maxforce Gold
	Annual Service	Maxforce Activ
Nymphs present	Existing Problem	Maxforce Fusion (Initial)
	Annual Service	Maxforce Activ (Service / Maintenance)

## Best practice guidelines

- Conduct a thorough inspection prior to application of any chemical product.
- Read and follow directions on the label.
- Avoid application of synthetic pyrethroid sprays around areas where gel baits have been applied.
- Monitor bait placements at regular intervals; replenish gel if previous application has been consumed and cockroaches remain a problem; increase number of spots if necessary.
- Avoid applying to areas which are regularly washed.
- To avoid resistance development rotate with other gel baits which use active ingredients from different mode of action groups.
- In order to reduce possibility of development of gel aversion, consider gel matrix rotation and use of other control methods (e.g. use of non-repellent dusts and sprays).



ALWAYS READ THE LABEL BEFORE USE

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## Product Profile

### Active Ingredient

10 g/kg Clothianidin

### Insecticide group

Group 4A

### Formulation type

Ready to use gel bait

### Pack size

30g cartridge (3-pack including plunger)

**Personal protective equipment:** None.

### Regulatory information

APVMA Product Number: 81040

Poisons Schedule: Exempt

### Impact on the Environment

All pesticides are regulated under the Agricultural and Veterinary Chemicals Code Act 1994 to ensure that they do not pose an unacceptable risk to human health and the environment.

For more information regarding the pesticide regulatory process please visit the Australian Pesticides and Veterinary Medicines Authority website at [apvma.gov.au](http://apvma.gov.au)

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