

# Selontra® Soft Bait rodenticide

## The next generation rodenticide providing superior palatability and shorter baiting regimes



### Application

Selontra should only be placed in areas frequented by the target pests as specified on the product label. Selontra must be secured in lockable tamper resistant bait stations, such as Roguard® Xtra Rat or Roguard® Mouse Stations. Selontra is compatible with BASF's entire rodent control range and should be used in a rotational baiting program with Storm® Secure Wax Blocks and Storm Soft Bait to enable the most superior, unique and comprehensive, cleanout, rotation, and resistance strategy available for all situations.

Selontra Soft Bait Rodenticide is a highly effective, innovative rodent bait that rapidly controls rodent infestations and offers several unique advantages including shorter baiting regimes, high palatability, lower risk of non-target poisoning, on and off building placement including perimeter fence lines, and significantly reduced risk of stock and stock feed contamination.

Selontra is powered a non-anticoagulant (non-AVK) active ingredient, and formulated into a stable, highly palatable soft block formulation. The active ingredient in Selontra is naturally occurring and is neither persistent nor bio-accumulative, resulting in a favorable environmental profile when compared to first and second generation anticoagulants.

Selontra controls rodents up to three times faster than anticoagulant rodenticides and has a stop-feeding effect, which results in reduced bait wastage and significant cost savings.

### Features

### Benefits

Non-anticoagulant active	Unlike anticoagulants rodenticides, the active ingredient in Selontra rapidly breaks down in the environment and does not bio-accumulate. This results in a significantly lower secondary poisoning profile, reduced risk of avian toxicity and a reduced contamination risk to stock, stock feed and the environment.
Palatable and stable formulation	Selontra has been formulated into a unique soft block formulation leading to unsurpassed palatability even when other attractive food sources are available. The novel formulation remains stable and effective in dry environments and across both hot and cold conditions.
Superior performance and reliability	Selontra controls rodents up to up to three times faster than anticoagulant rodenticides and has a stop-feeding effect preventing affected rodents from feeding on non-bait food sources or consuming additional bait. This reduces the number of treatments required, minimising wastage and reducing the risk of contamination from foraging rodents.
Flexible use pattern	Selontra is approved for use within structures, around structures and off structures including on perimeter fence lines allowing for a total control strategy to be developed for every situation.

# Selontra® Soft Bait

## Rodenticide

SITUATION	PEST	RATE	CRITICAL COMMENTS
In and around domestic homes, industrial, commercial and agricultural buildings, animal houses, farms, wharves, public service buildings, hospitals, food processing facilities, abattoirs, transport vehicles (including ships), around grain terminals, storage areas and fence lines (including perimeter fence lines).	Rats – <i>Rattus rattus</i> also known as Black rat, Roof, rat, Ship rat or, Fruit rat and <i>Rattus norvegicus</i> also known as the Brown rat or Norway rat	3 - 9 Selontra Soft baits per bait station	<p>Eliminate as far as practicable all alternative food sources. Select suitable bait locations, such as along rat runs or areas exhibiting signs of infestation. Try to establish a barrier of bait locations between living and feeding areas. Secure 3 - 9 Selontra Soft Baits at each bait location. Selontra Soft Baits must be secured within lockable tamper resistant bait stations (eg. Rogard® Xtra Rat Stations).</p> <p>On initial application, an inspection of bait locations after 3 days may be undertaken to determine activity in bait locations and new locations may be selected if necessary. A subsequent inspection may also be undertaken again after 4 days to replace any soft baits which have been eaten.</p> <p>For severe infestations it is recommended that repeat inspections of all bait locations is conducted at 7 day intervals, replacing fresh Soft Baits only when Soft Baits have been eaten and until all signs of rat activity have disappeared.</p>
	Mice – <i>Mus musculus</i> also known as the House mouse	1 - 2 Selontra Soft Baits per bait station	<p>Mice have very limited home ranges and do not need to drink. They are more difficult to control than rats because their feeding patterns are more erratic. Selection of bait locations is therefore even more important than for rats.</p> <p>Secure 1-2 Selontra Soft Baits within tamper resistant bait stations (eg. Roguard® Mouse Stations) 2-3 metres apart. Bait locations should be in areas where activity is obvious, particularly where droppings are seen. Inspect bait locations and replace Selontra Soft Baits as for rats until all signs of mouse activity have disappeared.</p>

## Packaging

Available in 5kg buckets.

For more information on Selontra Soft Bait, visit [crop-solutions.basf.com.au](http://crop-solutions.basf.com.au) or contact your local BASF representative on **1800 558 399**

### ALWAYS READ AND FOLLOW LABEL DIRECTIONS BEFORE USING ANY PRODUCT IN THIS FACT SHEET.

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