

Optimised LED technology  
with a 180° window of attraction  
for the fastest fly catch

**Genus® | COBRA LED**

Efficient | Sustainable | Cost-effective

**#EngineeredWithTrust**

Experience the world's **fastest fly trapping technology** — the **Genus® LED Range** — perfected through **over 15,000 trials** and **1,200+ prototypes**, and a **70-year-old legacy** of creating better.

# Genus® | COBRA LED

## Superior Performance Meets Improved Sustainability



Unique technology for faster and higher fly catch



62% faster fly catch within 10 minutes compared to the Genus® Cobra Fluorescent



73% reduction in energy costs compared to the Genus® Cobra Fluorescent



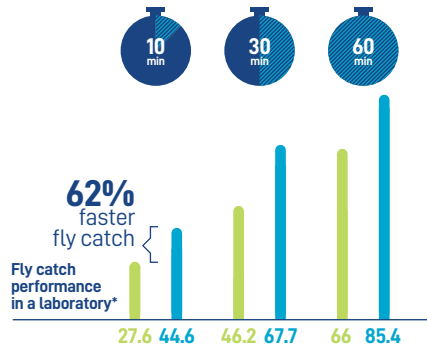
Translucent Technology™ provides a 180° window of attraction



Competitor units provide only a 90° window of attraction



### Genus® Cobra LED Fly Catch Performance



\*All tests conducted in a controlled laboratory environment using varied strains of flies.  
\*Field data has shown faster catch rates and a significantly wider variety of fly species being caught as compared to the Genus® Cobra Fluorescent.  
\*Test data also available for fruit flies on request.

### Unparalleled Savings — Genus® Cobra LED Vs Fluorescent

Number of Units	Energy Cost Savings (AUS)***	CO <sub>2</sub> Emission Savings***
1 unit in 1 year	\$75.55	172 kg
100 units in 5 years	\$37,775	86,061 kg

\*\*\*Savings are calculated at \$0.227 per kWh (NSW average price 01/04/2022 - Canstar Blue)  
\*\*\*Based on GHG Conversion Factor of 0.51707

### Areas of Application (Spaces with high flying insect activity)

Supermarkets and Retailers | Restaurants and Cafés | Hospitality Sector | Food/Meat/Fish Processing Plants | Pharmaceuticals

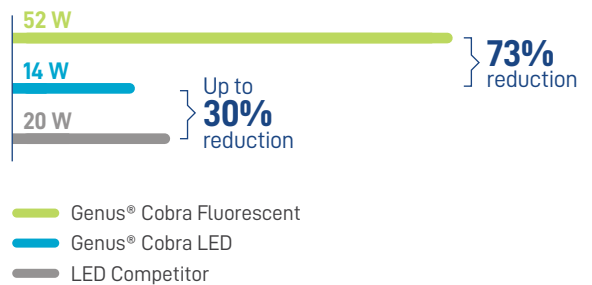
### Specifications

Order Code	Dimensions	Weight	LED
COBRATRLLED	H: 345 mm (13.58")   W: 530 mm (20.86")   D: 125 mm (4.92")	3.5 kg (7.71 lb)	2 x 18 LEDs

**Head Quarters:**  
**Brandenburg UK Limited**  
29 Navigation Drive, Hurst Business Park,  
Brierley Hill, West Midlands, DY5 1UT, UK  
☎ +44 1384 472 900  
✉ sales@b-one.com 🌐 www.b-one.com

**Distributor:**  
**Agserv Pest Control Supplies**  
1B, 128-130 Frances Street, Lidcombe NSW, 2141  
☎ 1800 55 44 45  
✉ sales@agserv.com.au 🌐 www.agserv.com.au

### Reduction in Energy Consumption and Carbon Emissions



### Driven to Achieve Sustainability Targets



The Genus® Cobra LED is in line with **UN Sustainable Development Goals**. The unit enables a 73% reduction in energy consumption and is already compliant with SDG goal 7.3, as against the UN timelines of 2030.

With its ability to reduce carbon emissions, it also plays a part in achieving SDG goal 13 for Climate Action.

**A product ahead of it's time!**